

 <b>ABDULLAH GÜL</b> ÜNİVERSİTESİ	<b>Stakeholder Engagement</b> <b>Policy</b>	<b>Document No:</b>	POL-02
		<b>Publishing Date:</b>	20.10.2018
		<b>Revision Date:</b>	4
		<b>Revision No:</b>	10.12.2023

## 1. Purpose

This policy serves as a comprehensive framework for Abdullah Gül University (AGU) to foster effective, transparent, and strategic engagement with stakeholders, supporting AGU’s mission, vision, and strategic goals. AGU recognizes the importance of active stakeholder engagement in achieving its institutional objectives and advancing both educational and societal impact.

## 2. Scope

This policy applies to all AGU staff, students, and university affiliates involved in engagement activities with both internal and external stakeholders. Stakeholders include faculty, students, alumni, industry partners, governmental bodies, non-governmental organizations, and international institutions that interact with AGU’s academic and operational ecosystem.

## 3. Strategic Goals and Principles

AGU's approach to stakeholder engagement is centered on inclusivity, transparency, and mutual benefit. The policy ensures that all stakeholder engagement aligns with AGU’s strategic vision, promotes collaborative growth, and addresses both academic and societal needs. Specific goals include:

- **Fostering Collaboration:** Actively seek and sustain partnerships that align with AGU’s educational, research, and sustainability goals.
- **Valuing Diversity:** Recognize and respect the diverse expertise, perspectives, and needs of all stakeholders.
- **Ensuring Timely Feedback:** Incorporate stakeholder feedback into AGU’s continuous improvement processes and strategic planning.

## 4. Engagement Activities and Networks

AGU has established a variety of networks and formal partnerships to support its stakeholder engagement efforts, including:

- **Academic and Program-Specific Advisory Boards:** Each academic program at AGU has an advisory board comprised of industry experts, alumni, and academic professionals who provide valuable insights into curriculum development, research directions, and skill relevance.
- **Institutional Self-Evaluation Report (ISER):** Prepared annually with input from stakeholders, this report highlights AGU’s achievements and identifies areas for improvement, ensuring alignment with stakeholder expectations and institutional goals.
- **Strategic Alliances and Partnerships:** AGU collaborates with notable organizations to drive research, community development, and technological innovation. Key alliances include:
  - **Kayseri Chamber of Commerce & Kayseri Chamber of Industry:** Collaborative efforts such as the Model Factory provide mentorship, financial support, and training in productivity and sustainability.

 <b>ABDULLAH GÜL</b> <b>ÜNİVERSİTESİ</b>	<b>Stakeholder Engagement</b> <b>Policy</b>	<b>Document No:</b>	POL-02
		<b>Publishing Date:</b>	20.10.2018
		<b>Revision Date:</b>	4
		<b>Revision No:</b>	10.12.2023

- **University-Industry Research Cooperation Foundation (USAIV):** Promotes university-industry collaboration, offering research support, internships, and training aligned with industry needs.
- **AGU Foundation (AGUF):** Supports scholarships for students in financial need, development of university facilities, and advancement of AGU’s research and teaching goals.
- **Race to Zero:** As a participant in this global campaign, AGU commits to achieving zero carbon emissions through sustainable strategies and student involvement.
- **TEMA Foundation:** Through its partnership with TEMA, AGU engages students and faculty in environmental conservation efforts.
- **International Partnerships:** AGU has formal agreements with global organizations to promote sustainable development and educational excellence, such as:
  - **UN Academic Impact:** Aligns AGU’s educational and research initiatives with the United Nations’ goals.
  - **Sustainable Development Solutions Network (SDSN) and SDG Academy:** AGU is actively involved in SDSN to address global challenges through education and research initiatives focused on sustainable development goals (SDGs).
  - **Global Solutions Initiative:** Facilitates AGU’s participation in policy development for global issues, including active involvement in annual summits and youth programs.
  - **Magna Charta Universitatum:** AGU is a signatory, committing to uphold academic freedom and institutional autonomy.
  - **Higher Education Sustainability Initiative (HESI):** Strengthens AGU’s role in promoting sustainability education.
- **Student and Community Engagement:** AGU engages students and local communities through various platforms:
  - **SDG Student Hub:** Engages students in SDG-related projects and advocacy.
  - **Career Counselling and Mentorship Programs:** Initiatives like the Anatolian Tigresses Mentorship Program, Women Leadership Network, and collaborations with KIGDER provide mentorship and career guidance, particularly focusing on empowering women.

## 5. Monitoring, Evaluation, and Reporting

AGU ensures accountability and continuous improvement through regular monitoring of stakeholder engagement activities. An annual report is generated to assess the impact of these activities, incorporate stakeholder feedback, and adjust strategies as needed to align with evolving institutional and stakeholder goals.

## 6. Responsibilities

All AGU Departments oversee the implementation of this policy. Each department is responsible for engaging with stakeholders relevant to its functions, ensuring that AGU’s commitment to transparency and inclusivity is upheld across all levels of engagement.